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SMS ASSIST PRESENTS AT BUILDING OPERATING MANAGEMENT'S 2017 NFMT CONFERENCE

Presentation emphasizes importance of data transparency

CHICAGO, March 7, 2017 – SMS Assist, an innovative mobile and cloud-based multisite property management company, will present at the *Building Operating Management's* 2017 National Facilities Management & Technology (NFMT) Conference and Exposition, March 7-9 at the Baltimore Convention Center.

With its proprietary, cloud-based platform and fully-managed business solution, SMS Assist is revolutionizing multisite property management for a growing list of national and Fortune 500 companies including Family Dollar (NYSE: FDO), JPMorgan Chase (NYSE: JPM), Jones Lang LaSalle Incorporated (NYSE: JLL), O'Reilly Automotive, Inc. (NASDAQ: ORLY) and Colony Starwood Homes (NYSE: SFR).

Sean Hartnett, vice president of business development and sales engagement at SMS Assist, will represent the company at the NFMT Conference and present at a 50-minute session on the value of enhancing data transparency in facilities management. Specifically, Hartnett will explain how facility managers, property owners and other stakeholders can achieve greater business results by analyzing real data.

"Cloud-based, data-driven solutions – like the one offered by SMS Assist – empower property owners and facility managers to make smarter decisions about their day-to-day work," said Hartnett. "Without accurate and timely descriptive data, too much of our work is simply a guessing game."

Attendees can visit SMS Assist at **BOOTH 1629** anytime during the conference to learn more about how its <u>proprietary technology</u> and <u>integrated business solution</u> fuels rapid growth for its network of more than 20,000 subcontracted affiliates serving more than 140,000 client locations.

About SMS Assist

SMS Assist is a Chicago-based technology company providing multisite property management to a roster of clients with more than 140,000 service locations. Using its proprietary software platform to manage its network of more than 20,000 affiliate subcontractors, SMS Assist offers a suite of property management benefits including leveraged pricing of products and services, \$50 million risk indemnification, real-time services validation, instant invoicing, automatic service audits and data analysis to ensure quality and cost efficiency. SMS Assist is revolutionizing multisite property management services for its growing list of national and Fortune 500 clients including Family Dollar, JPMorgan Chase (NYSE: JPM), Jones Lang LaSalle Incorporated (NYSE: JLL), O'Reilly Automotive, Inc. (NASDAQ: ORLY) and Colony Starwood Homes (NYSE: SFR). To learn more, visit smsassist.com.

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