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SMS ASSIST IS NAMED TO FIRST-EVER FORBES 2016 WORLD'S BEST 100 CLOUD COMPANIES LIST

CHICAGO, Sept. 7, 2016 – SMS Assist, an innovative mobile and cloud-based multisite property management company, is named to the first-ever Forbes 2016 Cloud 100, the definitive list of the top 100 private cloud companies in the world, developed in partnership with Bessemer Venture Partners. To view the list, please visit www.forbes.com/cloud100. The list will appear in the October 4, 2016 issue of Forbes magazine.

Based in Chicago, SMS Assist's cloud-based platform technology connects a network of more than 20,000 subcontracted affiliates and an estimated 500,000 technicians to provide high-quality maintenance services for a fast-growing roster of national and Fortune 500 clients, including Family Dollar (NYSE: FDO), JPMorgan Chase (NYSE: JPM), Jones Lang LaSalle Incorporated (NYSE: JLL), O'Reilly Automotive, Inc. (NASDAQ: ORLY) and Colony Starwood Homes (NYSE: SFR).

SMS Assist's innovative technology and business solution eliminates unnecessary steps in the maintenance workflow by integrating customer, subcontractor and SMS operations, allowing clients and affiliates to reduce maintenance costs and improve service, quality and the overall customer experience for more than 130,000 locations in the U.S.

"It's an honor to be included on the first-ever Forbes Cloud 100 list, which sets the bar high for company growth and innovation in the cloud," said Michael Rothman, CEO of SMS Assist. "Our focus on continuous platform improvement enables us to drive savings, growth and new integrated cloud solutions for our clients and affiliates as we continue our rapid growth into new markets."

"Cloud companies are revolutionizing how businesses reach their customers today from digitizing painful old processes to allowing them more time to focus on what they really care about—what makes their products unique," said Forbes' Cloud 100 list editor Alex Konrad. "Inclusion in the Forbes 2016 Cloud 100 list recognizes a company for its financial growth and excellence as recognized by customers and peers."

"These are the companies to watch!" said Byron Deeter, a leading cloud investor and partner at Bessemer Venture Partners. "The Forbes Cloud 100 companies represent the very best private companies in cloud computing. We will see big IPOs and category killers emerge from this list as cloud computing continues to propel the trillion-dollar software industry."

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Methodology

The first-ever Forbes 2016 Cloud 100 list profiles the world's top-tier private companies leading the cloud technology revolution, plus twenty rising stars within the field. With advancements in software, cloud security, or platform development, these companies are redefining the future for all industries and sectors.

Forbes, in partnership with Bessemer Venture Partners, received hundreds of submissions to identify the most promising private companies in cloud. The Forbes 2016 Cloud 100 was selected by a panel of [judges](#) representing leading public cloud companies, using qualitative and quantitative data submitted by nominees, along with publicly available third-party data sources.

Recognition

Every company named to the Forbes 2016 Cloud 100 is recognized in print and online by Forbes, and Forbes' partners Bessemer Venture Partners and Salesforce Ventures. The companies also receive physical awards and digital badges signifying their inclusion on this exclusive list, as well as an invitation to the celebratory Cloud 100 Awards Dinner, hosted in San Francisco by Forbes, Bessemer Venture Partners and Salesforce Ventures.

About SMS Assist

SMS Assist is a Chicago-based technology company providing multisite property management to a roster of clients with more than 130,000 service locations. Using its proprietary software platform to manage its network of more than 20,000 affiliate subcontractors, SMS Assist offers a suite of property management benefits including leveraged pricing of products and services, \$50 million risk indemnification, real-time services validation, instant invoicing, automatic service audits and data analysis to ensure quality and cost efficiency. SMS Assist is revolutionizing multisite property management services for its growing list of national and Fortune 500 clients including Family Dollar (NYSE: FDO), JPMorgan Chase (NYSE: JPM), Jones Lang LaSalle Incorporated (NYSE: JLL), O'Reilly Automotive, Inc. (NASDAQ: ORLY) and Colony Starwood Homes (NYSE: SFR). To learn more, visit smsassist.com.

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