

Contact:

Martha Arendt | Aileron Communications
312.629.9400 | marendt@aileroninc.com

SMS Assist Named a 2017 Digital Edge 50 Award Winner

The annual awards program celebrates digital innovations and initiatives that transform industries

CHICAGO, Dec. 14, 2016 – SMS Assist, an innovative mobile and cloud-based multisite property management company, has been named a 2017 Digital Edge 50 Award Winner in recognition of its transformative, technology-driven impact on the property management industry. The annual Digital Edge awards, co-sponsored by CIO and Computerworld, recognize digital initiatives driving customer engagement, higher sales conversions and new products, as well as revenue and profit growth.

“We’re honored to be included in this group of businesses on the ‘digital edge’ of innovation,” said Mike Rothman, chairman and CEO of SMS Assist. “This award affirms the great work of our development teams, led by Alex Rothman and Jianqing Zhao, and recognizes how we’re continually improving our technology to truly disrupt the marketplace and deliver tangible savings to clients and affiliates.”

SMS Assist’s winning initiative, One, is a cloud-based technology solution that integrates all client, affiliate and employees on a single, scalable platform. Core to the company’s fully-managed enterprise solution, One connects a network of more than 20,000 subcontractor affiliates with more than 500,000 technicians to more than 130,000 client locations nationwide.

“The complexity and scale of the initiatives in the Digital Edge 50 show how quickly organizations are progressing to the next phase of digital transformation,” said Anne McCrory, Digital Edge program chair and group vice president of customer experience and operations for IDG Enterprise Events. “They are taking advantage of new capabilities, such as AI and deep machine learning, to enhance their mobile and analytics practices worldwide. They are finding dramatic results from the cloud, and serving customers in faster and more elegant ways. Their adoption of agile, extreme programming and completely reworked business processes show how even the most traditional businesses can go big with digital with the right vision and leadership.”

SMS Assist will be honored along with fellow Digital Edge 50 award winners at the AGENDA17 Conference, which takes place from March 20–22, 2017 in Ponte Vedra Beach, Florida. Past winners of the Digital Edge awards include Aflac, Cisco Systems, CVS Health, Johnson Controls and others.

About Digital Edge 50 Award

The Digital Edge 50 Award is a recognized honor of digital innovation. Through digital technologies such as mobile, analytics, AI, the Internet of Things and cloud, award winners see business results that indicate a true “digital edge.” Selected by a panel of industry experts and business and technology executives, winning applications are driving greater customer engagement, higher sales conversions and new products, as well as revenue and profit growth.

– more –

About CIO

CIO is the premier content and community resource for information technology executives and leaders. The CIO portfolio -- CIO.com, CIO Forum on LinkedIn, events, strategic marketing services and research -- provides business technology leaders with analysis, insight and an understanding of IT's role in achieving business goals. CIO is published by IDG Enterprise, a subsidiary of IDG. Company information is available at idgenterprise.com. Follow CIO events on Twitter: [@CIOevents](https://twitter.com/CIOevents) #Agenda17

About Computerworld

Computerworld is the leading IT media brand helping senior IT, business decision-makers and key influencers navigate change with effective business strategy. Computerworld enables the IT value chain with unique editorial coverage from setting strategies to deriving value from core to edge technologies. IT solution providers can engage Computerworld's senior IT audience through computerworld.com, focused events, strategic marketing services and research. Computerworld is published by IDG Enterprise, a subsidiary of IDG. Company information is available at idgenterprise.com. Follow Computerworld events on Twitter: [@CWevents](https://twitter.com/CWevents) #Agenda17

About SMS Assist

SMS Assist is a Chicago-based technology company providing multisite property management to a roster of clients with more than 130,000 service locations. Using its proprietary software platform to manage its network of more than 20,000 affiliate subcontractors, SMS Assist offers a suite of property management benefits including leveraged pricing of products and services, \$50 million risk indemnification, real-time services validation, instant invoicing, automatic service audits and data analysis to ensure quality and cost efficiency. SMS Assist is revolutionizing multisite property management services for its growing list of national and Fortune 500 clients including Family Dollar, JPMorgan Chase (NYSE: JPM), Jones Lang LaSalle Incorporated (NYSE: JLL), O'Reilly Automotive, Inc. (NASDAQ: ORLY) and Colony Starwood Homes (NYSE: SFR). To learn more, visit smsassist.com.

###